Victoria Espinel, the U.S. Intellectual Property Enforcement Coordinator, announced the launch of a new strategy to protect intellectual property. She cited President Obama’s State of the Union Address in which he said, “we cannot look back years from now and wonder why we did nothing in the face of real threats to our security and our economy.”

The Strategy that we are releasing today coordinates and improves U.S. Government efforts to protect the innovation that drives the American economy and supports jobs in the United States. As the Strategy lays out, we are taking a whole of government approach to stop the theft of trade secrets by foreign competitors or foreign governments by any means – cyber or otherwise.